

The Honest Culture and our principles

We work hard and are perfectionists.

We want the very best – for ourselves, for our clients and for our team.

We go above and beyond, and always strive to get the best results and take pride in every little thing we do. We may not always achieve them but we'll do every single thing in our power to try. Even if that means the odd extra hour here or there (because we know that our work is appreciated and that Honest is flexible, we'll most likely get that time back anyway).

We invest time in building relationships – with each other, with our clients, with external parties.

We grow together - we are supportive and collaborative. We drop everything to help a colleague and never think “that’s not my job”.

We are inclusive – the team is at the heart of everything we do.

We value and appreciate each other and know that a thank you can go a long way so we shout about each other’s achievements.

We lead by example, no matter what level of seniority.

We have good, honest and open conversations – even if they are often difficult, but we know the team will respond well and in a supportive manner.

We become part of our client’s team and a genuine extension of their business – basically we’re always happy to stick our oar in and offer an opinion!

We’re just as strong when we work independently as we are when we work as a team. We trust each other to work independently, and we trust that that trust won’t be abused.

We are always learning and always ask questions, we know that there’s no such thing as a stupid question.

We work hard and play hard – we recognise we spend a significant portion of our lives at work, and probably spend more time with our colleagues than with our partners or families so we make it fun. But we don’t take the mickey - it is still work after all. We have a laugh but know when to knuckle down and take things seriously.